



ARTS & HUMANITIES NEWS

KENTUCKY DEPARTMENT OF EDUCATION

NCCAS Selects Writing Teams for the Next-Generation of Arts Standards Project

The National Coalition of Core Arts Standards (NCCAS) has completed the selection of writing teams and chairs for the next-generation of arts standards project. NCCAS is a coalition of eight national organizations committed to developing new voluntary arts education standards that will build on the foundations created by the 1994 National Arts Standards and, more recently, the 2005 Standards for Learning and Teaching Dance in the Arts, to help guide curriculum designers, teacher training programs, funders, and federal and state policy makers in their arts education decision-making.

NCCAS received more than 360 applications from throughout the country to serve on one of the four writing teams of dance, music, theatre and visual arts. The coalition's professional arts education organizations chose team writers based



on breadth of experience and skills in teaching, standards and curriculum writing, assessment and leadership, and practical knowledge in their area of expertise.

The arts education organizations also chose chairs to guide the writers in their work, scheduled to begin in January 2012. Writing team chairs are:

Dance — Rima Faber, president, Capitol Region Educators of Dance Organization, and founding president, National Dance Education Organization; *Music* — Scott Shuler, president, National Association for Music Education, and Richard Wells, Simsbury Public Schools

(retired) and music chair for the Connecticut Common Arts Assessment Project; *Theatre* — Rachel Evans, assistant professor of Theatre Education and Theatre Education coordinator, Kean University, Union, New Jersey; *Visual Arts* — Dennis Inhulsen, president-elect, National Art Education Association and principal, Patterson Elementary School, Holly, Michigan.

It's expected that the creation of the first draft of the new arts standards will take about six months, with additional time for review and revision. A paper version will be issued in early 2013, with the expectation that an interactive online version will follow in the near future.

Lynn Tuttle, president of the State Education Agency Directors of Arts Education

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The KDE offices will be closed on January 16 in observance of Martin Luther King Day.



NCCAS Writing Teams

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(SEADAE), called the selection of writers for the project “a major leap forward in our efforts to move ahead and actually begin working in earnest.” Tuttle and other SEADAE colleagues have been a guiding force in the effort to re-envision arts standards that will embrace 21st-century technology to help classroom educators better implement and assess standards-based arts instruction. “We know that this will be a complex and challenging project,” said Tuttle. “But we also know how important it is for arts teachers to articulate the skills and knowledge that ought to be available to every student in this country. If we want students to learn, we need to give our educators a framework that will help them create and teach their curricula. I think we have the team that can get this done.”

NCCAS Leadership and the chairs will meet in Reston, Virginia, January 23-24 to finalize work on a learning framework that will guide the writers, and to discuss the project’s timeline and plans to include media arts as a discrete fifth arts discipline in the next-generation standards. The meeting will include a streaming public Q&A period on January 24. Links to the interactive blog and available video streams will be posted the day of the event on the NCCAS website at <http://nccas.wikispaces.com/Framing+Meeting+-+Reston%2C+VA+-+Jan+2012>.



The Dance Writing Team Members are:

- Barbara Bashaw, Rutgers University, New Brunswick, New Jersey
- Karen Kohn Bradley, University of Maryland-College Park and the Laban/Bartenieff Institute of Movement Studies, Washington, D.C.
- Loren E. Bucek, Easthaven Elementary School, Columbus, Ohio
- Joan Finkelstein, New York City Department of Education
- Shana Habel, Los Angeles Unified School District, Bellflower, California
- Mary Harding, Perpich Center for Arts Education, Minneapolis, Minnesota
- Susan McGreevy, Loyola Marymount University, Santa Monica, California
- Dale Schmid, New Jersey State Department of Education, Trenton
- Marty Sprague, Juanita Sanchez High School, Providence, Rhode Island
- Pamela A. VanGilder, Madonna Learning Center, Germantown, Tennessee
- Lynnette Young Overby, University of Delaware, Newark

The Music Writing Team Members are:

- Richard Baker, Louisiana State Department of Education, Baton Rouge
- Bob Cooper, South Kitsap School District, Port Orchard, Washington
- Thomas Dean, Mount Pleasant

High School, Newark, Delaware

- Armalyn De La O, California State University-San Bernardino, and San Bernardino County Superintendent of Schools Office
- Terry Eder, Plano West Senior High School, Plano, Texas
- Barbara J. Good, Clark County School District, Las Vegas, Nevada
- Michael Jothen, Towson University, Phoenix, Maryland
- Carolynn A. Lindeman, San Francisco State University
- Johanna J. Siebert, Webster Schroeder High School, Webster, New York
- Robyn Swanson, Western Kentucky University, Bowling Green, Kentucky



The Theatre Writing Team Member are:

- Julia Ashworth, Brigham Young University, Provo, Utah
- Victoria Brown, Lucy School, Middletown, Maryland
- Jack Mitchell, California State Department of Education, Sacramento
- Betsy Quinn, Evanston School District 65/Northwestern University, Evanston, Illinois
- Mary J. Schuttler, University of Northern Colorado, Greeley
- Robert Smith, Salisbury University, Salisbury, Maryland

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Kentucky Arts Council Opportunities



Kentucky Arts Council offers operational support

grants to arts and cultural organizations

Kentucky nonprofit arts and cultural organizations that provide year-round arts programming may apply to the Kentucky Arts Council for Kentucky Arts Partnership grant funding by Jan. 15. Grants to qualified organizations will support operating costs for the period between July 1, 2012, and June 30, 2013.

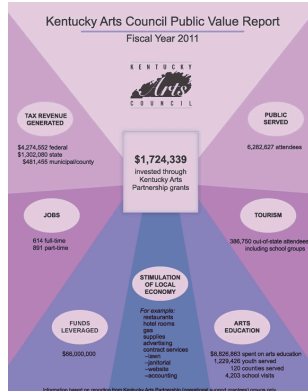
"This operational support to organizations provides economic and education benefits to Kentuckians in all regions of the state," said Kentucky Arts Council Executive Director Lori Meadows. "With funding from the National Endowment for the Arts and the Kentucky General Assembly, we were able to award funding to 100 Kentucky arts organizations in the last grant cycle."

Grant awards are based on the amount of funds available to the Kentucky Arts Council, the number of applicants, applicants' scores as determined by an independent review panel based on prescribed performance expectations, and the organization's operating revenue.

Full details and applications for the Kentucky Arts Partnership grant can be found at <http://arts council.ky.gov/Grants/KAP.htm>.

Public Value Report demonstrates nonprofit arts contributions to Kentucky

(CTRL + click chart for a full PDF version.)



tions in Kentucky produced significant returns in tax revenues, jobs, education services and tourism development. The first Public Value Report produced by the arts council features data collected from 89 of the 93 arts organizations that received funding through the state agency's Kentucky Arts Partnership grants for the period of July 1, 2010, to June 30, 2011.

"I'm very pleased that we're able to provide data demonstrating the return on the agency's investment in these organizations as we establish a baseline with this Public Value Report," said Lori Meadows, executive director of the Kentucky Arts Council. "It shows the value of public support for the arts in terms of both economic activity and benefits provided to communities across the Commonwealth."

Highlights of the report include a return of more than \$6 million in combined federal, state and lo-

cal tax revenue by Kentucky arts partners. These organizations directly employ more than 1,500 people and contract for services from many local businesses. The arts council's operational support funding to these arts organizations leverages \$66 million in earned income, corporate sponsorships, private foundation grants and individual donations.

Kentucky arts partners spent more than \$8.8 million on arts education programs, serving all 120 counties of Kentucky. More than one million youths attended arts events or participated in arts education experiences offered by these organizations.

During the reporting period, there were more than 350,000 out-of-state attendees at arts events, including school groups from neighboring states. Total attendance at arts activities and events was more than six million.

To view the Public Value Report and a list of Kentucky Arts Partnership organizations, go to http://arts council.ky.gov/Resources/Advocacy_PVR2011.htm.

The Kentucky Arts Council, the state arts agency, creates opportunities for Kentuckians to value, participate in and benefit from the arts. Kentucky Arts Council funding is provided by the Kentucky General Assembly and the National Endowment for the Arts.

AATE Funding Opportunities for Theatre and Education



Betsy Quinn Scholarship Initiative: AATE introduces opportunity for well-deserving, under-served student program

The American Alliance for Theatre Education (AATE) introduces the Betsy Quinn Scholarship Initiative, developed to support participation at the AATE annual conference by college/university or K-12 student members of well-deserving and high-quality youth programs, particularly those involving under-served populations. The student members will present some aspect of their programming as a part of their conference attendance. A youth program may be nominated by an AATE member. Upon selection, a solicitation campaign will be conducted on behalf of the designees to support their conference fees and associated expenses.

This award was created in 2011 in celebration of Betsy Quinn's leadership and dedication to the American Alliance for Theatre and Education. Betsy's tenure as president and indeed her ongoing, dynamic career has been

marked by her devotion to young people in the arts, with a particular ability to celebrate diversity and inclusion in everything she does. Whether directing a cast of over 200 young performers herself, whether crafting policy or standards for our national organizations, or whether directing a production of college students and children at the university level – multiculturalism, artistry and inclusion have always been hallmarks of her groundbreaking work. The recipient of the successful 2011 Scholarship Initiative was *Crawling with Monsters* from the University of Texas-Pan American. More information about last year's award can be found [here](#). For nomination guidelines and form, click [here](#). To download a printable PDF, click [here](#). **Deadline: January 13.**

Lin Wright Professional Teaching Grant: AATE continues to support the work of exemplary teachers

The Lin Wright Professional Teaching Grant supports the work and professional development of an exemplary secondary school teacher through the introduction of AATE's national professional network. The \$3,000 grant funds registration and travel expenses to attend AATE conferences in 2012 and

2013 and a project aimed to grow or enrich the theatre program in their school or to make the program more visible in their community. The project is expected to be carried out during the year in between the conferences. The goal is that the recipient of the grant will present the project at the 2013 conference along with two runners-up who will receive scholarships to attend both conferences.

Candidates may be nominated by an AATE member or self-nominated. If the selected candidate is nominated, the nominator, who also will receive a stipend to attend the conference, will serve as a mentor at both conferences and chair the session at the 2013 conference. If the selected candidate is self-nominated, s/he will be appointed an AATE mentor. The successful candidate will be responsible for AATE member dues for both years. For nomination guidelines and form, click [here](#). To download a printable PDF, click [here](#). **Deadline: February 3.**

For more information from AATE, contact Kelly Prestel, Membership and Programming Coordinator, at (301) 200-1944 or info@aate.com.

...Nobel laureates in the sciences were 22 times more likely than scientists in general to be involved in the performing arts...

Robert Root-Bernstien, [Arts Foster Scientific Success](#), 2008

AEP Spring 2012 National Forum

The Arts Education Partnership (AEP) announces its Spring 2012 National Forum, *Are We There Yet? Arts Evidence and the Road to Student Success*, to be held on Thursday and Friday, April 12-13, in Washington, D.C. At this forum, the conversation will focus on the growing body of research evidence that makes the case that learning in and through the arts contributes to educational excellence. Get involved in the discussion by submitting a small group session proposal, volunteering or planning to attend.

Small Group Session Proposals

AEP is accepting proposals for Small Group Sessions for the Spring 2012 National Forum now through Wednesday, February 1 at 5 p.m. ET.

Small Group Sessions facilitate deep, specific and engaging conversations about issues in the arts and education and address state or national policy issues, new or pertinent research in the field, exemplary practice and other topics. AEP invites both AEP Partner Organizations and the public to submit a Small Group Session Proposal form. Click [here](#) for more information and to download the proposal form. Questions? Please contact

Laura Johnson at lauraj@ccsso.org.

Graduate Student Volunteer Opportunity

As future leaders in the fields of arts, education, research and policy, AEP invites graduate student volunteers to participate in the forums' conversations, discussions, and networking opportunities as they help to staff and support this national convening. Accepted graduate student volunteers receive a National Forum registration fee waiver, which includes meals served at the forum and admission to networking receptions. Click [here](#) for more information and to download the application form. Questions? Please contact Cristine Davis at cris-tined@ccsso.org.

Registration Information

Early Registration for AEP Partner Organizations — \$250
January 9-22 (midnight ET)

Regular Registration — \$250
January 23– March 11 (midnight ET)

*Regular registration may end early if the meeting sells out.

Late Registration — \$280
March 12-April 11 (midnight ET)

*Late registration will not be available if the meeting sells out.

Single-day registration is not available for the Spring National Forum.

***Cancellation Policy:** AEP is unable to provide refunds after regular registration closes on Sunday, March 11, at midnight ET.

Accommodations

The host hotel is the Renaissance Washington, D.C. DuPont Circle Hotel located at 1143 New Hampshire Avenue, NW. A special conference room rate of \$239 per night is available at this hotel until **Tuesday, March 20**. The standard rate is around \$369 per night: you'll save at least \$130 with AEP's special rate. [Reserve](#) your room today.

... and mark your calendars for the AEP Fall 2012 National Forum in Chattanooga, Tn.: Thursday and Friday, September 13-14. With the Fall 2012 Forum so close to Kentucky, this would be a prime opportunity for arts education and cultural organizations to showcase the great work happening in the Commonwealth.

In 2007, the median income of persons who had not completed high school was \$24,000 compared to \$40,000 for those who completed high school, including those with GED certificates.

National Center for Education Statistics, 2009

2012 *Our Town* Grant Guidelines Now Available

The National Endowment for the Arts (NEA) has posted the [guidelines for 2012 *Our Town* grants](http://arts.gov/grants/apply/OurTown/index.html).

Our Town supports creative place-making projects that contribute toward the livability of communities and help transform them into lively, beautiful and sustainable places with the arts at their core. *Our Town* will invest in creative and innovative projects in which communities, together with their arts and design organizations and artists, seek to:

- improve their quality of life
- encourage creative activity
- create community identity and a sense of place
- revitalize local economies

Pending availability of funding, grants will range from \$25,000 to \$150,000. Projects may include planning, design and arts engagement activities that reflect a systemic approach to civic development and a persuasive vision for enhanced community vibrancy. The applica-

tion deadline is Thursday, March 1, at 11:59 p.m. ET. Complete guidelines can be found here: <http://arts.gov/grants/apply/OurTown/index.html>.

NEA staff will be conducting *Our Town* webinars on Wednesday, January 11 and Tuesday, February 7 to answer questions and walk applicants through this year's guidelines. Schedule and registration details will be posted on the *Our Town* guidelines webpage.

If you want children to do well in school, give them dedicated time to play, sing, dance, build something out of wood, or whatever their fancy.

Dr. Todd B. Kashdan, George Mason University

NCCAS Writing Teams

(...continued from page 2)

- Joshua Streeter, Towanda Area School District, Towanda, Pennsylvania
- Leslie Van Leishout, River Ridge High School, Lacey, Washington
- Gustave J. Weltsek, Indiana University/Ivy Tech Community College, Bloomington, Indiana
- Christa J. Whittaker, Ft. Walton Beach High School, Florida
- Susan Yelverton, Satchel Ford Elementary School, Columbia, South Carolina

The Visual Arts Writing Team Members are:

- Kristine Alexander, the California Arts Project and California

- State University-San Bernardino
- September Buys, Greenville Middle School, Grand Rapids, Michigan
- Susan J. Gabbard, Oklahoma City Public Schools
- Olivia Gude, University of Illinois at Chicago, School of Art and Design
- Debra Hannu, Duluth Public Schools, Duluth, Minnesota
- Joyce Huser, Kansas State Department of Education, Topeka
- Elizabeth Logan, Auburn Junior High School, Auburn, Ala-



- bama
- Vanesa Lopez-Sparaco, Baltimore City Public Schools
- Cheryl Maney, Charlotte-Mecklenburg Schools, Concord, North Carolina
- Scott Russell, Loudoun County Public Schools, Leesburg, Virginia
- Marilyn Stewart, Kutztown University of Pennsylvania, Department of Art Education

For more information about NCCAS and the next-generation arts standards project, go to <http://nccas.wikispaces.com>.



Need to Know News

Content Area Literacy Tool

Readers Matter™ is an observation instrument used to identify ways in which content courses incorporate effective literacy practices for deeper content area learning. Content area teachers can use the Readers Matter tool as a means for evaluating the extent to which their courses use text in meaningful ways.

The tool also may be used prepare instructors to support student learning through high-utility strategies that enhance comprehension, provide for active reading, and aid in retention of information. For more information about Readers Matter™, contact Pam Petty, Ed.D. at pamela.petty@wku.edu.

Research suggests . . .

Adolescent Males in Dance: A Closer Look at Their Journey Li (2011) examined male dance students between the ages of 13-18. She identified three stages: denial, self or full acceptance, and excellence. She provides insights and practical strategies for working with adolescent males.

Available in *Journal of Physical Education, Recreation and Dance* 82(7).

Effects of Pullout Lessons on the Academic Achievement of Eighth Grade Band Students Hash (2011) examined the results of 353 students. He report-

ed that band students achieved significantly higher mean scores than non-band students. There were no significant differences between the highest scoring non-band students and all band students combined.

Available in *Update* 30(1). (a research journal from the National Association for Music Education)

Book Review

Music Advocacy: Moving from Survival to Vision

Rather than this being a book on the qualitative reasons for music education, which are also important, this is a practical book based on the district's fiscal reasons that support music education. While John Benham wrote this book based on his decades of experience in defending the needs for music education, it is a great book for all arts education advocates. The fourth chapter is a great primer on research for educators considering graduate school or continuing their own learning. Another chapter discusses the pros and cons of various schedules. He does an amazing job of explaining how music educators add full time equivalent (FTE) value to their schools. He explains how arts advocates can give political cover for school boards and administrators to provide music education for all students. "Most people do not understand that money is not saved by cutting music programs, but by making them stronger" (Benham, 2011, p. 151).

Artists in Demand for Video

Game Industry

The video game industry earned \$60 billion globally in 2010. "As gaming continues to rise in popularity ... and expand in what defines a gaming experience, artists of all types will be in high demand to provide all the visual elements we as game consumers expect and at the quality we demand," says Nick Heitzman, a game developer.

Access at <http://www.usatoday.com/tech/gaming/story/2011-11-13/video-game-art-artistry>.

ArtsEngine Launches New Website

ArtsEngine at the University of Michigan (UM) introduces a new website designed to gather research, news, case studies, models, tools and strategic conversations relevant to integrating art-making and the arts throughout America's research universities: Art Making in Research Universities.

ArtsEngine is a collaboration among UM's Taubman College of Architecture + Urban Planning, School of Art & Design, School of Music, Theatre & Dance, and College of Engineering to stimulate and support integrative, project-based creative work and sustained research among faculty and students from its founding schools and other UM units. ArtsEngine's mission is to maximize the creative production of UM students, faculty, and staff by integrating the arts, architecture (continued on page 8...)



Need to Know News

(...continued from page 7)
and engineering, benefitting the individuals who exercise their creativity, informed by the cultures that are transformed by their work.

ArtsEngine believes its new Web resource will grow in value with everyone's contributions, and welcomes content submissions from the public.

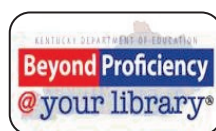
National Digital Learning Day, February 1, 2012

The first-ever national Digital Learning Day will be held on February 1. Bob Wise, president of the Alliance for Excellent Education and former governor of West Virginia, made the official announcement on October 12 and provided additional details on Digital Learning Day at the Foundation for Excellence in Education's 2011 Excellence in Action National Summit on Education Reform in San Francisco, California.

"Digital Learning Day is more than just a day," said Wise. "It is about building a digital learning movement that provides teachers with better tools to truly provide a quality education for every child. Effective technology combined with great teachers and engaged students have the potential to transform the world of learning."

Initial support for Digital Learning Day comes from companies including Google, Intel Corporation, SMART Technologies, Epson, GlobalScholar and Pearson Foundation.

For more details on Digital Learning Day, or to learn how your organization, school, or class can participate, visit <http://www.DigitalLearningDay.org>.



From our Library/Media Specialist

A list of top 10 arts books for youth can be found at <http://www.booklistonline.com/ProductInfo.aspx?pid=5093835&bolid=123>.

Grand Theatre Field Trips

The Grand Theatre in Frankfort is offering three field trip opportunities this semester.

Dance Kaleidoscope's *The Dance Show* will be held on February 10. The basic definition of dance (shapes moving through space to a beat) is explored in an eye-catching and interactive demonstration with Dance Kaleidoscope. Dancers explain and perform the elements of dance to a wonderful array of music, capturing students' imaginations and creativity. Showtime is 10 a.m. ET and is appropriate for grades K - 6.

Storyteller Jay O'Callahan presents two stories on March 9. K-2 students have the opportunity to see *The Little Dragon*. This is a story of the last forest dragon. He cannot breathe fire. The dragon is locked up in a tower where the king and his friends make fun of him every day. A little girl, Elizabeth, befriends the dragon and teaches

him how to breathe fire. Just as the dragon learns to breathe fire, the setting sun is turning to ice. Will the dragon be able to melt the crust around the sun and save the earth? *The Little Dragon* will begin at 10 a.m. ET.

At 12:30 p.m., students in grades 3-6 may see *Raspberries: Magical berries!* Can they change an unlucky farmer's life? Sad Simon is just about to lose hope when a small present makes a big difference.

Capstone Theatrical's *The Wonderful Adventures of Brer Rabbit* will show on April 13. *The Wonderful Adventures of Brer Rabbit* is a delightful musical production about a wily rabbit who, with the help of his friend Brer Terrapin, uses his wits rather than his fists to outsmart Brer Fox, Brer Wolf and Brer Bear. The show teaches the important lesson that just because you are small and slow, it doesn't make you helpless. This version of these classic folk tales is a more "politically correct" telling than some of the previous versions and is a delight.

Study guides for all productions will be available for all of the Grand Theatre's programs to assist with curriculum connections. To make a reservation for your school group or for more information, please contact Anne Taylor Renshaw at atcamp@dcrc.net or call (502) 320-1074. Tickets are \$5 per person. Reservations are taken on a first-come, first-served basis.

Need to Know News

Art Opportunity for Deaf and Hard of Hearing Students

The Kentucky Commission on the Deaf and Hard of Hearing (KCDHH) and the Knowledge Center on Deafness are sponsoring an art contest for all deaf and hard of hearing K-12 students in Kentucky.

Students can design a visual image or write poetry that will be connected to a fiberglass horse, similar to the ones done at DeaFestival 2002 and 2010. The theme is "Communication: Every Word Matters." Six students – two each from the elementary, middle and high school levels – will paint their winning art on the horse.

The deadline for the competition has been extended to January 31, 2012.

The horse will represent deaf and hard of hearing students throughout the commonwealth and be shown at the 2012 National Association of the Deaf (NAD) conference and DeaFestival 2012 in Louisville July 3-7.

For more details, visit <http://kcdhh.ky.gov/>.

History centers on winter schedule

Effective Dec. 11, the Kentucky Historical Society (KHS) history campus in downtown Frankfort began operating under its winter schedule. The KHS history campus –

**Questions about arts education in Kentucky? Contact the KDE Arts and Humanities Consultant
Robert Duncan
(502)564-2106**

Robert.duncan@education.ky.gov

which includes the Thomas D. Clark Center for Kentucky History, the Old State Capitol and the Kentucky Military History Museum at the State Arsenal – will accept groups of 10 or more with an advance registration through March 9, 2012. During that time it is not open to walk-in visitors without a group reservation, except on Saturday, Jan. 14, and Saturday, Feb. 11.

This year will mark the second year KHS has operated under a seasonal schedule.

Join Commissioner Holliday for His Second Twitter Town Hall



The Kentucky Department of Education invites teachers, administrators, district staff, parents and other education stakeholders to submit questions for Commissioner Terry Holliday's second Twitter Town Hall Thursday, **Jan. 19 from 4-5 p.m. ET.**

The Twitter Town Hall topics will be the 2012 General Assembly and KDE's legislative agenda.

Questions can be tweeted both before Jan. 19 and during the live event from 4-5 p.m. ET. Use the hash tag **#AskDocH** to send questions. If you don't have a Twitter account and would like to sign up for one, visit www.twitter.com. It's a free service and also offers apps for smartphones if you'd rather follow along via PC/MAC.

The Twitter Town Hall also will be webcast live. If you would like to follow the Twitter Town Hall via live webcast, click [here](#). To listen and/or watch, you must have Windows Media Player installed on your workstation. Once Windows Media Player is installed, simply click on the appropriate link to hear audio-only or view the video with audio.

To install Windows Media Player on your device, please click the appropriate link below:

- [Download the Windows version of Windows Media Player.](#)
- [Download the Macintosh version of Windows Media Player.](#)

Commissioner Holliday looks forward to answering your questions on Jan. 19.

Items in Need to Know News come from various sources. Please contact those sources directly with questions or concerns.